

LEAD[®] global

LEAD Global

LEAD Global exists to expose American students of color to global career opportunities alongside peers from different countries in one program so that all participants might make better informed decisions when choosing a college or profession.

LEAD Global's inaugural class of 180 students will launch in South Africa in June 2009.

LEAD History

Recognizing that a lack of role models and institutional support has often discouraged talented and motivated students of color from pursuing careers in business, and with a desire to address the lack of diverse management in the corporate sector, executives at McNeil Pharmaceutical launched LEAD in 1980 with the support of The University of Pennsylvania and the Wharton Business School.

For nearly three decades, LEAD Business and its partners have fostered the development of a talented, driven, and civic-minded pool of African American, Hispanic, underrepresented Asian American, and Native American high school students from across the country.

In 2008, LEAD launched LEAD Engineering, a multi-year program to expose sophomore or junior year high school students to the world of engineering.

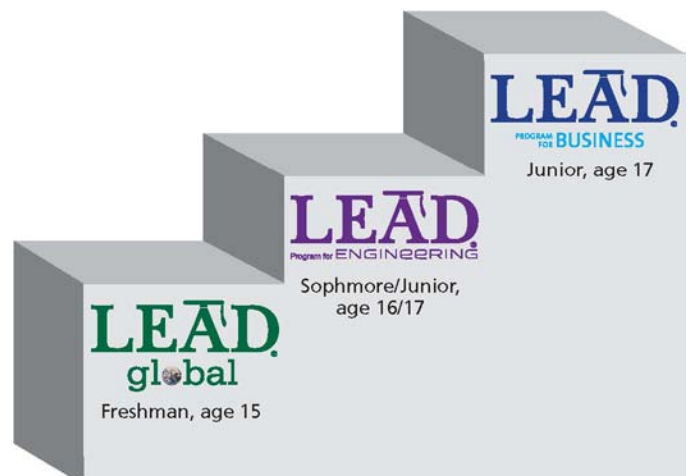
Today, LEAD Business boasts more than 7,600 alumni; 65% of LEAD alumni are currently pursuing careers in business; 50% of those of graduate school age have received or are pursuing an MBA from a top 25-business school.

2009 LEAD Global Program Launch in South Africa

LEAD will rely on its proven model for delivering superior youth career development programming for LEAD Global, collaborating with U.S. multi-national corporations and South African-based businesses for ongoing operational support.

180 male and female students, (50 from the U.S. and 130 from South Africa), ages 15 to 16 will participate. From South Africa, LEAD Global participants include students from The Oprah Winfrey Leadership Academy, African Leadership Academy, and Western Cape NGOs (Non-Governmental Organizations). The U.S. students are from LEAD's top 50 high schools and economically disadvantaged high schools in New Orleans, Los Angeles, Chicago and Philadelphia.

South African university partners, University of the Witwatersrand, CIDA University and the University of Cape Town, will focus the content on the fields of business, engineering and science. The curriculum will be rooted in real world international career development case studies and a team-based work environment. U.S. university partners, Spelman College and Morehouse College (Atlanta, GA) will provide orientation to the LEAD Global students prior to leaving for South Africa.



Partners

JP Morgan is the inaugural corporate sponsor, having pledged \$1M for the launch and execution of LEAD Global programs. In addition, The Oprah Winfrey Leadership Academy Foundation has provided approximately \$100,000 to support the development of the LEAD Global program. The orientation programs at Spelman College and Morehouse College are being sponsored by The U.S. Department of Energy, having pledged \$210,000. LEAD Global's total fundraising goal for the 2009 program is \$2.5 million.



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The Course (Sample One Week Schedule)

	DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
COMMERCE	Program Introduction Leadership and Teams Oral Communications	Finance Fundamentals JP Morgan Chase Company Visit Time Management	Ethics and Corporate Governance Business Etiquette Presentation Skills	Managerial Leadership Marketing Strategy Networking Skills	Accounting Fundamentals Deloitte Company Visit Negotiation Skills
ENGINEERING	Program Introduction Computer Science Time Management	Electrical Engineering Hands-on Project Presentation Skills	Chemical Engineering Hands-on Project Company Visit (TBD)	Industrial Engineering Hands-on Project Ford Visit	Aerospace Engineering Hands-on Project Airport Visit
HEALTH SCIENCE	Program Introduction Orientation to Health & Rehabilitation Science Professions Exposure to each profession	Intro to Rehabilitation & Disability Community Visit Oral Communications Company Visit (TBD)	Intro. to Occupational Therapy Ethics, Health and Human Rights Case Study Research	Intro. to Physiotherapy Company Visit (TBD) Case Study Research	Hospital Visit Lab Visit Case Study Research